

“It used to take hours before our newsletter was sent to all our contacts. Now with INinbox we send **almost 8000 emails within 2-3 minutes.**”

Whiskysite.nl is one of the largest whisky providers in the Netherlands. They always, for example, have more than 1800 Single Malts in their store. They also have a wide range of spirits and you can order more than 250 specialty beers in their online webshop. Whiskysite distinguishes itself by a fast delivery and a great service.

### Before SEOshop and INinbox

“We used to use Joomla as a webshop platform and we also used it to send our email newsletters. The system wasn't great, because we had to **constantly upgrade** and this cost us a lot of time and a lot of money.”

“Back then, we had our own mailing server. Sometimes, our newsletters were 1MB in size and everything was **quite amateurish**. Unsubscribers were not unsubscribed and we did **everything manually**. In a bad day it took us half a day to send out all the emails.”

### After SEOshop and INinbox

“After we changed to SEOshop we have seen a **big increase in the number of orders!**

We were also able to make a quick integration between SEOshop and INinbox. Everything now works automatically. **We love it**, because it saves us a lot of time! This resulted in 1200 new email subscribers in the last 6 months.

Sending emails is also **way faster** than before. We almost have 8000 contacts and all emails are sent within 2-3 minutes.”



“We value a **great customer service** and we can find it at both SEOshop and INinbox. They always help me the best they can and when something happens I'm just a phone call away.”

- Jack Lolkes de Beer, [whiskysite.nl](http://whiskysite.nl)